

Message Text

PAGE 01 STATE 202548

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FM SECSTATE WASHDC

TO AMEMBASSY OTTAWA

AMCONSUL CALGARY

AMCONSUL HALIFAX

AMCONSUL MONTREAL

AMCONSUL QUEBEC

AMCONSUL TORONTO

AMCONSUL VANCOUVER

AMCONSUL WINNIPEG

AMCONSUL ST JOHNS

UNCLAS STATE 302548

E.O. 11652: N/A

TAGS: BCOM

SUBJECT: TRAINING PROGRAM FOR FOREIGN SERVICE ECONOMIC/

- COMMERCIAL LOCALS

1. THE FOREIGN SERVICE INSTITUTE, IN CONJUNCTION WITH THE DEPARTMENT OF COMMERCE AND THE BUREAU OF ECONOMIC AND BUSINESS AFFAIRS, IS PLANNING A SIX WEEK TRAINING PROGRAM IN THE U.S. BEGINNING APRIL 3 FOR SELECTED LOCAL EMPLOYEES WORKING IN OUR ECONOMIC/COMMERCIAL SECTIONS IN CANADA. IT WILL BE SIMILAR TO THE HIGHLY SUCCESSFUL ONES WHICH WERE CONDUCTED FOR EUROPEAN AND LATIN AMERICAN POSTS IN 1974 AND EAST ASIAN POSTS IN JUNE AND OCTOBER OF 1975.

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PAGE 02 STATE 202548

2. THE PLANNED MARCH PROGRAM WILL INCLUDE ONE WEEK IN WASHINGTON, DIVIDED BETWEEN THE DEPARTMENT OF STATE/FSI AND THE DEPARTMENT OF COMMERCE. THIS WOULD BE FOLLOWED BY A 4 WEEK TOUR TO DEPARTMENT OF COMMERCE FIELD OFFICES FOR WORK-

ING VISITS WITH MAJOR AMERICAN INDUSTRIAL, TRADE AND BANKING CENTERS. WHEN AND WHERE POSSIBLE VISITS WILL FOCUS ON THOSE AREAS OF GREATEST TRADE PROMOTION INTEREST TO POSTS FROM WHICH THE PARTICIPANTS COME, BUT ALSO PROVIDING OPPORTUNITIES TO BECOME FAMILIAR WITH A WIDE CROSS SECTION OF AMERICA. DISTRICT FIELD OFFICE VISITS ARE FOLLOWED BY UP TO ONE WEEK IN WASHINGTON FOR DEBRIEFING AND DISCUSSION OF SPECIAL TOPICS.

3. THE PROGRAM IS NOT INTENDED FOR THOSE EMPLOYEES APPROACHING RETIREMENT AGE, OR AS A REWARD FOR LONG AND FAITHFUL SERVICE. RATHER, IT IS DESIGNED FOR THOSE OUTSTANDING LOCALS WHOSE INTENTIONS AND WHOSE PERFORMANCE TO DATE INDICATE THAT THEY WILL HAVE AT LEAST 5 TO 10 ADDITIONAL YEARS OF SERVICE WITH THE USG, IN AN AREA WHERE SUCH A PROGRAM WOULD BE OF DIRECT BENEFIT.

4. PARTICIPANTS NOMINATED FOR THE PROGRAM SHOULD BE FLUENT IN ENGLISH (INTERPRETERS WILL NOT BE AVAILABLE), SHOULD HAVE DEMONSTRATED SUPERIOR PERFORMANCE IN THEIR PRESENT JOBS, AND SHOULD HAVE A PROMISING CAREER POTENTIAL IN THE EXPORT PROMOTION FIELD. THEY MUST BE IN EXCELLENT HEALTH AND ROBUST PHYSICAL CONDITION AS THE PROGRAM IS VERY TAXING. THEY SHOULD ALSO BE CAPABLE OF PUBLIC SPEAKING AND ABLE TO HANDLE THEMSELVES IN RADIO AND TV INTERVIEWS.

5. WE ANTICIPATE THAT EMPLOYEES SELECTED WOULD COMMENCE TRAVEL APPROXIMATELY APRIL 3 AND WOULD RETURN TO THEIR POSTS BY THE 15TH OF MAY.

6. SINCE ONLY FIVE PARTICIPANTS WILL BE CHOSEN FOR THE APRIL OFFERING IT IS REQUESTED THAT THE EMBASSY PROVIDE A SUGGESTED RANKING OF NOMINEES FOR THE PROGRAM FROM CONSTITUENT POSTS ON THE BASIS OF: A) RELATIVE TRAINING NEEDS AMONG CONSTITUENT POSTS, B) EMBASSY VIEW OF CONSTITUENT POSTS ROLE IN OVERALL COUNTRY GOALS AND OBJECTIVES.
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PAGE 03 STATE 202548

7. TO SAVE TIME POSTS SHOULD SUBMIT NOMINATIONS TELEGRAPHICALLY WITH COPIES TO AMEMBASSY OTTAWA, UNDER SUBJECT HEADING "FSI: COMMERCIAL LOCALS U.S. TRAINING PROGRAM". AMEMBASSY OTTAWA SHOULD SEND THEIR COUNTRYWIDE RANKING OF NOMINEES UNDER SAME SUBJECT HEADING, RE PARA 6, AFTER ALL CONSTITUENT POSTS NOMINATIONS HAVE BEEN RECEIVED.

8. NOMINATIONS WILL NOT BE ACCEPTED AFTER 1/16 AND FSI WOULD APPRECIATE RECEIVING AMEMBASSY OTTAWA'S RANKING OF NOMINATIONS NO LATER THAN 1/23/76.

9. DATA TO BE SUBMITTED SHOULD INCLUDE FULL NAME; DATE AND PLACE OF BIRTH; STATEMENT REGARDING FLUENCY IN ENGLISH; LENGTH OF SERVICE TO DATE WITH USG; OTHER EDUCATIONAL

EXPERIENCE OR BACKGROUND IN COMMERCIAL OR TRADE PROMOTION
WORK; AT LEAST FOUR SPECIFIC INDUSTRIES OR PRODUCT CATEGOR-
IES OF PARTICULAR INTEREST IN THE U.S.; AND POST'S JUSTIFI-
CATION FOR NOMINATING HIM OR HER.

10. POSTS WILL BE NOTIFIED AS SOON AS SELECTIONS HAVE BEEN
MADE, AND APPROPRIATE FISCAL DATA REGARDING TRAVEL WILL BE
FORWARDED. IT MUST BE EMPHASIZED THAT NO DEPENDENTS ARE
PERMITTED TO ACCOMPANY PARTICIPANTS OF THE PROGRAM. KISSINGER

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TAGS: BCOM
To: OTTAWA
CALGARY
HALIFAX
MONTREAL
QUEBEC
TORONTO

VANCOUVER

WINNIPEG

ST JOHNS

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